

# Save 20% On Any Conference Pass or Free Expo Pass



Aug. 10-14, 2009 | McEnery Convention Center

[www.SearchEngineStrategies.com/sanjose](http://www.SearchEngineStrategies.com/sanjose)

Register by May 8 and save an additional **\$600!**

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**PRIORITY CODE: 20BRU**

Save 20% on a Conference Passport or 1-Day Pass  
or register for a free Expo Pass to attend this event\*

\*Note: To receive your discount,  
you must enter the **PRIORITY CODE** (listed above)  
on the payment page during online registration.

The discount will be reflected on the  
order summary page.

- ▶ Applies to attendees who have not yet registered for the event
- ▶ If you have already registered, please pass this on to a colleague
- ▶ Cannot be used in conjunction with any other discounts

**Questions?** Please call registration at (212) 457-7906  
or e-mail [registration@SearchEngineStrategies.com](mailto:registration@SearchEngineStrategies.com)

## 2009 Attendee Discount Reward Program

We're looking forward to seeing you! To say thanks, and to help you monetize the registrants you are already sending our way, we now have an attendee discount reward program. Just forward your **PRIORITY CODE** (listed above) to clients and colleagues — the more who register, the greater rewards you'll receive!

### Number of SES Registrants / Reward at next SES event

- 10-20: Full-page ad in *SES Magazine* (\$1,500 value)
- 21-35: Single-sided billboard (\$3k value)
- 36-50: Promo item distribution in totebag (\$4k value)
- 51-100: 1-day meeting room (\$5k value)
- 100+: Booth upgrade (\$6k value)

**Note:** Participants must use your unique discount code when they register. The rewards described above will then be provided to you during the next SES event you participate in. Good luck!

For a complete listing of speakers, session descriptions, sponsors and exhibitors, please visit the conference website at

# SearchEngineStrategies.com

— Register online or bring this pass with you to the event —

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Event is open to business professionals only. Business card and photo ID required for admission. No one under 18 admitted, including infants & toddlers.